Build-A-Business Media Kit

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Empowering Entrepreneurs to Launch and Scale with Confidence

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1 About Build-A-Business

While Build-A-Business isn't the first of its kind, it's undeniably the best. We provide entrepreneurs with comprehensive, ready-to-launch business kits tailored to their unique visions. From ebooks to ecommerce stores, our services empower you to start and scale with ease. Our mission is to simplify entrepreneurship with tools, resources, and support that drive success.

- Why Choose Us? A one-stop solution for launching blogs, YouTube channels, affiliate marketing ventures, courses, and more.
- **Community-Driven:** Join thousands of entrepreneurs who trust our kits to turn ideas into thriving businesses.
- **Hustle Farm:** Scale your business with our 90, 180, and 360-day packages, designed to fit your budget and goals.

2 Our Services

2.1 Business Kits

We offer customizable kits for various business types, each packed with tools and resources to ensure a smooth launch:

- **Ebooks:** Fiction and nonfiction, up to 300+ pages.
- **Blogs:** SEO-optimized content with setup guides.
- **Affiliate Marketing:** Researched products and landing page content.
- YouTube: Video production and channel setup.
- Courses: Comprehensive course creation with delivery in 2-5 days.
- **Ecommerce Stores:** Fully built stores with inventory management.
- **Subscription Boxes:** Digital product delivery systems.
- Skills-Based Custom Kits: Tailored to your expertise.

2.2 Hustle Farm

Our **Hustle Farm** service helps you scale with structured growth plans:

- 90-Day Package: Perfect for startups on a tight budget.
- 180-Day Package: Balanced growth for mid-term goals.
- 360-Day Package: Comprehensive scaling for long-term success.

2.3 Add-Ons

Enhance your kit with:

- **Articles:** SEO-optimized, 500–1000+ words, \$20–\$100.
- Videos: 2-10 minute digital animations, \$29.99-\$79.99.
- **Leads:** \$11-\$36 per lead, depending on volume.
- Business Templates: Accounting, legal, grants, \$2 each.
- Coaching: 1-on-1 expert-led sessions, \$200 per 30 minutes.

3 Key Features

3.1 Lab Report

A detailed PDF including:

- Market data and trends for your business type.
- Launch guide with actionable steps.
- Tips and tricks for success.

Saved as LAB_REPORT_BUSINESS_NAME.

3.2 Web Presence

We build and optimize your online footprint:

- Custom website with landing pages.
- Social media account setup (Instagram, YouTube, TikTok, etc.).
- Domain name securing and GitHub export.

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3.3 Marketing & Branding

From logos to email campaigns, we've got you covered:

- Professionally designed logo and brand style guide.
- Social media content calendar with 10-15 posts.
- Email marketing setup with automated workflows.
- Market research with competitor analysis.

Saved as MARKETING_AND_BRANDING_FILE_NAME in PDF, JPEG, PNG, and MPG/MP3 formats.

3.4 Legal & Compliance

Stay compliant with:

- Business registration and EIN guides.
- Pre-filled legal forms (copyrights, NDAs, etc.).
- Industry-specific compliance checklists.

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3.5 Financial Tools

Manage finances with:

- Free accounting software setup.
- Budget and forecasting templates.
- Payment gateway integration (Stripe, PayPal, Square).

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3.6 Customer Relationship Management (CRM)

Build lasting relationships with:

- Pre-configured CRM platforms (HubSpot, Zoho).
- Live chat, email, and phone support setup.
- Customer survey templates.

4 Growth Lab Membership

Join our **Growth Lab** for only **\$49.99/month** and unlock:

- Access to industry expert coaches.
- A supportive community of entrepreneurs.
- Free courses and workshops to fuel your growth.

We keep costs low because we believe every entrepreneur deserves a chance to succeed. *Join today and transform your business!*

5 Referral Program

Earn **20% commission** on every successful sale by spreading the word about Build-A-Business. Whether it's an ebook, course, or affiliate marketing kit, our referral program rewards you for sharing prosperity. *Start referring today!*

6 Contact Us

Ready to launch your dream business? Reach out:

- Email: support@gameplanmastery.com
- Website: buildabusiness.com
- **Social Media:** Follow us on Instagram and YouTube under **Income Boosters USA**, a platform providing timely information, tips, and tricks on how to live financially independent.